



CENTER FOR
HEALTH POLICY RESEARCH & ETHICS

COLLEGE OF HEALTH AND HUMAN SERVICES

***Washington Health Policy Institute Program
June 4 – 8, 2007***

• 3401 North Fairfax Drive • GMU Original Building • Arlington, Virginia • Room 244

Monday, June 4, 2007

Morning

Continental Breakfast

7:00 – 7:30

Check-in for credit attendees: HSCI & NURS 542
HSCI & NURS 546

8:00 – 8:50

Check-in for all other attendees

7:30 – 8:50

Required classes for credit attendees only 542/546

9:00 – 9:30

Welcome and Introduction

Mark R. Meiners, PhD

Director

Center for Health Policy Research and Ethics

Professor

Department of Health Administration Policy

College of Health and Human Services

George Mason University

Program Overview and Objectives

Tim M. Henderson, MSPH, MAMC

Director of Outreach and Education

Center for Health Policy Research and Ethics

College of Health and Human Services

George Mason University

Monday, June 4, 2007 Continued

9:30 – 10:15

**Making Health Policy Work:
The Outlook for Federal-State Government Relations**

Speaker: **Jane Woods**
*Former Virginia Secretary of Health and Human Resources, and
Member of the Virginia House of Delegates
Currently, Liaison and Consultant for State Health Policy and
Community Relations, College of Health and Human Services
George Mason University*

10:15 – 10:30

Break

10:30 – 12:00

The Health Policymaking Process

Speaker: **Frank Purcell**
*Director
Federal Government Affairs
American Association of Nurse Anesthetists*

12:15 – 1:15

Lunch – provided by GMU
Open Discussion

Afternoon

1:30 – 3:45

Reforming Long-Term Care: A Policy Perspective

Speakers: **Mary D. Naylor, PhD, RN, FAAN**
*Marian S. Ware Professor in Gerontology
University of Pennsylvania*

Charlene Harrington, PhD, RN, FAAN
*Director, Health Policy in Nursing, Doctoral Nursing Program
University of California, San Francisco*

Mark R. Meiners, PhD
*Director
Center for Health Policy Research and Ethics*

3:45 – 4:00

Break

4:00 – 5:00

What Do We Do and Say On Capitol Hill? Review of Legislative Issues

Speaker: **Sharon A. Brigner, MS, RN**
*Senior Director
Clinical/Medical Policy
Pharmaceutical Research and Manufacturers of America*

5:00

**Group Photo
Adjourn**

Tuesday, June 5, 2007

Morning

Continental Breakfast

7:30 – 8:50

Required classes for credit attendees

9:00 – 10:30

How to Build a Policy Base: A National Network Approach

Speakers: **Alan Morgan, MPA**
Executive Director
National Rural Health Association

Rachel Conant
Senior Political Action Specialist
American Nurses Association

10:30 – 10:45

Break

10:30 – 12:00

How to Build a Policy Base: A State-Level Network Approach

Speaker: **Alexia Green, PhD, RN, FAAN**
Dean, School of Nursing
Texas Tech University Health Sciences Center

Pegeen Townsend, JD
Senior Vice President, Legislative Policy
Maryland Hospital Association

12:15 – 1:30

Lunch on your own

Afternoon

1:45 - 3:45

What are Current Legislative Concerns for the Health Community?
The Legislative Process: How a Bill Becomes a Law

Speakers: **Bill FinerFrock**
Vice President, Health Policy
Capitol Associates, Inc.

Dan Boston
Executive Vice President and Partner
Health Policy Source, Inc.

3:45 – 4:00

Break

4:00 – 5:00

How Does the Media Influence Policy and Politics?

Speaker: **Diana Mason, PhD, RN, FAAN**
Editor: *The American Journal of Nursing*
Co-Author: *Policy and Politics in Nursing and Health Care*

5:00

Adjourn

Wednesday, June 6, 2007

Morning

Continental Breakfast

7:30 - 8:50

Required classes for credit attendees

9:00 – 10:15

The Regulatory Process: *After a Bill Becomes a Law...Then What?*

Speaker: **Allison Weber Shuren, JD, MS, PNP**
Arent Fox Kintner Plotkin & Kahn, PLLC
Washington Representative for:
ACNP, NAPNAP, ONS, AAOHN, NASN, NAADAC

10:15 – 10:30

Break

10:30 – 12:00

Ongoing and Emerging Challenges in Regulating Nursing Practice

Speaker: **Donna Dorsey, MS, RN, FAAN**
Executive Director
Maryland Board of Nursing
President
National Council of State Boards of Nursing

12:15 – 1:30

Lunch on your own

Afternoon

1:45 – 3:15

**Building a Successful Federal Program in Tough Budget Times:
The Veterans Health Administration, Department of Veterans Affairs**

Speaker: **Cathy Rick, RN, CNAA, FACHE**
Chief Officer
Office of Nursing Services
Department of Veterans Affairs

3:15 – 3:30

Break

3:30 – 4:45

State Solutions in Health Policy and Program Development

Speaker: **Tim M. Henderson, MSPH, MAMC**
Director of Outreach and Education
Center for Health Policy Research and Ethics
College of Health and Human Services
George Mason University

5:00 – 6:00

What Do We Do and Say On Capitol Hill? *Meet with State Groups*

6:00 – 7:00

Evening Social Event

~ Refreshments will be served ~

CAPITOL HILL DAY

Thursday, June 7, 2007
Location and Room (TBA)

7:00 – 8:00 Travel to Capitol Hill via Metro on your own

8:00 – 9:30 Orientation/Review of Activities

10:00 – 3:00 Make Congressional office visits
Attend Press conferences
Listen to Congressional hearings
Listen to House/Senate proceedings in the Capitol
Tour Capitol, Library of Congress, etc.

-Lunch on your own-

3:00 – 5:00 Briefings from U.S. Senate/U.S. House of Representatives Members/Staff

INVITED

The Honorable Lois Capps, RN (D-CA)
U.S. House of Representatives

INVITED

??????------

Mark Hayes

Senate Finance Committee Director, Republican (Grassley)

Pat Bousliman

Senate Health Legislative Assistant, Democrat (Baucus)

Erin McKeon

Lobbyist

American Nurses Association

5:00 Adjourn

Friday, June 8, 2007

Morning

Continental Breakfast

7:30 – 8:50

Required classes for credit attendees

9:00 – 10:15

Using Health Services Research to Inform Public Policy

Speaker:

P.J. Maddox, EdD, RN

Professor and Chair

Department of Health Administration and Policy

College of Health and Human Services

George Mason University

10:15 – 10:30

Break

10:30 – 12:00

Mentored Policy Research by 2006 Institute Graduates: Our First 'Class'

Presenters:

Barbara Matthees, PhD, RN

Minnesota State University, Moorhead, Department of Nursing

Policy Support for Use of Simulations in Nursing Education in Rural Areas

Patricia Kiladis, MS, RN

Northeastern University School of Nursing

State Policy Initiatives to Expand Public Nursing Education Capacity

Loretta Heuer, PhD, RN, FAAN

University of North Dakota College of Nursing

Public Policy Approaches to Improving Access to Chronic Care Services for Migrant Farmworkers in the Upper Midwest

12:00

Close

GMU FACULTY:

MARK R. MEINERS, PhD

TIM M. HENDERSON, MSPH, MAMC

P.J. MADDOX, EdD, MSN

JANE WOODS

SHARON BRIGNER, MS, RN

GMU STAFF:

MARCIA BEAROR

TERI FEDE