



Center for Health Policy,  
Research, and Ethics

*Washington Health Policy Institute Program  
June 5 – 9, 2006*

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• 3401 North Fairfax Drive • GMU Original Building • Arlington, Virginia • Room 244

**Monday, June 5, 2006**

Morning

Continental Breakfast

**7:00 – 7:30**

**Check-in for credit attendees:** HSCI & NURS 542  
HSCI & NURS 546

**8:00 – 8:50**

**Check-in for all other attendees**

**7:30 – 8:50**

**Required classes for credit attendees only 542/546**

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**9:00 – 9:30**

**Welcome**

**Shirley Travis, PhD, APRN, FAAN**

*Dean*

College of Health and Human Services

George Mason University

**Introduction, Program Overview and Objectives**

**Mark R. Meiners, PhD**

*Director*

**Tim M. Henderson, MSPH, MAMC**

*Director of Outreach and Education*

Center for Health Policy Research and Ethics (CHPRE)

College of Health and Human Services

George Mason University

Monday, June 5, 2006 Continued

**9:30 – 10:15**

**Doing Better with Less: A New Era for Public Health Policy?**

Speaker: **Tim M. Henderson, MSPH, MAMC**  
*Director*  
Outreach and Education  
CHPRE/College of Health and Human Services  
George Mason University

**10:15 – 10:30**

**Break**

**10:30 – 11:15**

**The Health Policymaking Process**

Speaker: **Frank Purcell**  
*Director*  
Federal Government Affairs  
American Association of Nurse Anesthetists

**11:15 - 12:15**

**What are Current Legislative Concerns for the Health Community?**  
**The Legislative Process: How a Bill Becomes a Law**

Speaker: **Rose Gonzales, MPS, RN**  
*Director, Government Affairs*  
American Nurses Association

**12:15 – 1:15**

**Lunch** – provided by GMU

**1:15 – 1:45**

**Discussion**

Afternoon

**1:45 – 3:45**

**Addressing the Nursing Shortage: A Legislative Perspective**

Speakers: **Leslie Greenberg, MSN, RN**  
*Health Policy Fellow*  
Senate Subcommittee on Retirement Security and Aging  
U.S. Senator Barbara Mikulski (D-MD), Ranking Member

**Bethany Hall Long, PhD, RN, FAAN**  
*Delegate*, Delaware House of Delegates

**Shirley Nathan-Pulliam, MAS, RN**  
*Delegate*, Maryland House of Delegates

**3:45 – 4:00**

**Break**

**4:00 – 5:00**

**Open Discussion** (Group Photo to follow)

**Tuesday, June 6, 2006**

Morning

Continental Breakfast

**7:30 – 8:50**

**Required classes for credit attendees**

**9:00 – 9:45**

**How to Build a Policy Base: A *National* Network Approach**

Speaker: **Alan Morgan, MPA**  
*Executive Director*  
National Rural Health Association

**9:45 – 10:30**

**How to Build a Policy Base: A *State-Level* Network Approach**

Speaker: **Alexia Green, PhD, RN, FAAN**  
*Dean*  
Texas Tech Univ. Health Sciences Center School of Nursing

**10:30 – 10:45**

**Break**

**10:45 – 11:30**

**The Regulatory Process: After a Bill Becomes a Law...Then What?**

Speaker: **Allison Weber Shuren, JD, MS, PNP**  
Arent Fox Kintner Plotkin & Kahn, PLLC  
*Washington Representative for:*  
ACNP, NAPNAP, ONS, AAOHN, NASN, NAADAC

**11:30 – 11:45**

**Discussion**

**11:45 – 1:15**

**Lunch on your own**

Tuesday, June 6, 2006 Continued

Afternoon

1:30 – 3:30

**Doing More With Less in Public Policymaking:  
Building Partnerships with the Private Sector**

Speakers:

**Jim Bentley, PhD**

*Senior Vice President*

Strategic Policy Planning

American Hospital Association

**Lauren Arnold, PhD, RN**

*Nurse Executive, The Advisory Board Company*

**Anne Schwartz, PhD**

*Vice President*

Grantmakers in Health

**Polly Bednash, PhD, RN, FAAN**

*Executive Director*

American Association of Colleges of Nursing

3:30 – 3:45

**Break**

3:45 – 5:00

**How Does the Media Influence Policy and Politics?**

Speaker:

**Diana Mason, PhD, RN, FAAN**

Editor: *The American Journal of Nursing*

Co-Author: *Policy and Politics in Nursing and Health Care:  
4<sup>th</sup> Edition*

5:00

**Adjourn**

Wednesday, June 7, 2006

Morning

Continental Breakfast

7:30 - 8:50

**Required classes for credit attendees**

9:00 – 10:15

**Building a Successful Federal Program in Tough Budget Times:  
The Veterans Health Administration, Department of Veterans Affairs**

Speaker: **Cathy Rick, RN, CNAA, FACHE**  
*Chief Officer*  
Office of Nursing Services  
Department of Veterans Affairs

10:15 – 10:30

**Break**

10:30 – 12:00

**State Solutions in Health Policy and Program Development**

Speakers: **Susan Reinhard, PhD, RN**  
*Co-Director*  
Rutgers Center for State Health Policy  
The Institute for Health, Healthcare Policy and Aging Research  
*Former Deputy Commissioner*  
New Jersey Department of Health and Senior Services

**Jane Woods**  
*Liaison* for State Health Policy and Community Relations  
Health Policy Administration  
*Policy Consultant* for the Center for Health Policy Research and  
Ethics, College of Health and Human Services  
George Mason University  
*Former Virginia Secretary of Health and Human Resources, and*  
Member of the Virginia House of Delegates

12:00 – 1:30

**Lunch on your own**

Afternoon

1:45 – 3:00

**Ongoing and Emerging Challenges in Regulating Nursing Practice**

Speaker: **Donna Dorsey, MS, RN, FAAN**  
*Executive Director*  
Maryland Board of Nursing  
*President*  
National Council of State Boards of Nursing

Wednesday, June 7, 2006 Continued

**3:00 – 3:15            Break**

***Break Out Concurrent Sessions:***

***Rooms TBA***

**Participants must choose to attend one of the following:**

**3:15 – 4:45**

**1. Nursing Research and Evidence-Based Decision Making**

Speaker:        **Beth Collins-Sharp, PhD, RN**  
*Director, Evidence-based Practice Centers Program*  
*Center for Outcomes and Evidence*  
*Agency for Healthcare Research and Quality*

**2. Expanding Access to Health Insurance Coverage: A State Approach**

Speakers:        **Kathy Wibberly, PhD**  
*Policy Advisor*  
*Virginia Department of Health (VDH) Office of Health Policy and Planning*

**P.J. Maddox, EdD, RN**  
*Professor and Chair*  
*Department of Health Administration and Policy*  
*College of Health and Human Services*  
*George Mason University*

**3. Medicare/Medicaid Integration: Issues in Health Policy and Research**

Speaker:        **Mark R. Meiners, PhD**  
*Director*  
*CHPRE*  
*College of Health and Human Services*  
*George Mason University*

**4:45 – 5:30**

**What Do We Do and Say On Capitol Hill? Review of Legislative Issues**

Speaker:        **Sharon A. Brigner, MS, RN**  
*Senior Director*  
*Clinical/Medical Policy*  
*Pharmaceutical Research and Manufacturers of America*

**5:30 – 6:00**

**Meet with State Groups**

**6:00 – 7:00**

**Evening Social Event**

~Refreshments will be served~

## CAPITOL HILL DAY

Thursday, June 8, 2006  
Location and Room (TBA)

7:30 – 8:30      Travel to Capitol Hill via Metro on your own

8:30 – 10:00      Orientation/Review of Activities

10:00 – 3:00      Make Congressional office visits  
Attend Press conferences  
Listen to Congressional hearings  
Listen to House/Senate proceedings in the Capitol  
Tour Capitol, Library of Congress, etc.

***-Lunch on your own-***

3:00 – 4:00      **Briefings from U.S. Senate/U.S. House of Representatives Members/Staff**

INVITED

**The Honorable Lois Capps, RN (D-CA)**

U.S. House of Representatives

INVITED

**The Honorable John W. Warner (R-VA)**

U.S. Senate

**Mark Hayes**

Senate Finance Committee Director, Republican (Grassley)

**Pat Bousliman**

Senate Health Legislative Assistant, Democrat (Baucus)

**Erin McKeon**

Lobbyist

American Nurses Association

5:30              **Adjourn**

Friday, June 9, 2006

Morning

Continental Breakfast

**7:30 – 8:50**

**Required classes for credit attendees**

**9:00 – 10:15**

**Using Health Services Research to Inform Public Policy**

Speaker: **P.J. Maddox, EdD, RN**  
*Professor and Chair*  
Department of Health Administration and Policy  
College of Health and Human Services  
George Mason University

**10:15 – 10:30**

**Break**

**10:30 – 12:00**

**Medicaid: Emerging Changes in Policy and Funding**

Speakers: **Matt Salo**  
*Director*  
Health and Human Services Committee  
National Governors' Association

**Patrick Finnerty**  
*Director*  
Virginia Department of Medical Assistance Services

**12:00**

**Close**

**GMU FACULTY:**

**MARK R. MEINERS, PhD**

**TIM M. HENDERSON, MSPH, MAMC**

**P.J. MADDOX, EdD, MSN**

**JANE WOODS**

**SHARON BRIGNER, MS, RN**

**GMU Staff:**

**MARCIA BEAROR**

**TERI FEDE**