



George Mason University

Washington Health Policy Institute Program: June 4 – 8, 2001

• 3401 Fairfax Drive • School of Law • Buchanan - Mercatus Center • Arlington, Virginia • Room 121

Monday, June 4, 2001

Morning

- 8:00 – 8:50** **Session for graduate credit attendees**
- 8:00 – 8:50** **REGISTRATION for all other attendees**
- 9:00 – 9:30** **Welcome, Program Introductions**
- 9:30 – 10:30** **Health Care Policy: Challenges and Opportunities
for the 21st Century**
- Speaker: **Bruce Merlin Fried, J.D.**
Partner: Shaw, Pittman
Attorneys-at-Law
Former Director, *Center for Health Plans and Providers*
Health Care Financing Administration, DHHS
- 10:30 – 10:45** **Break**

Monday, June 4, 2001 continued.

10:45 – 12:00 **The Health Policy Process: How a Bill Becomes Law in the Real World**

Speaker: **Alan Morgan**
Vice President
Government Affairs and Policy
National Rural Health Association

12:00 – 1:30 Lunch on your own

Afternoon

1:30 – 2:30 **Health Policymaking in Congress, the Administration, and the Courts**

Speaker: **David Nickelson, Psy.D., J.D.**
Director, Office of Technology Policy and Projects
American Psychological Association

2:30 – 3:30 **Analyzing the Health Policymaking Process**

Speaker: **Priscilla M. Regan, Ph.D.**
Associate Professor
Public and International Affairs
George Mason University

3:30 – 3:45 Break

3:45 – 4:45 **Federalism: Devolving Federal Power to the States**

Speaker: **Alan Weil, J.D.**
Senior Associate
The Urban Institute

4:45 – 5:00 Announcements

5:00 – 6:00 Reception

Tuesday, June 5, 2001

Morning

8:00 – 8:50 **Session for graduate credit attendees**

9:00 – 9:45 **OMB: Tracking The Largest Checking Account in the World**

Speaker: **James C. Miller III**
Former Director, Office of Management and Budget
Reagan Administration

9:45 – 10:30 **Mobilizing Public Opinion**

Speaker: **Joel Partridge**
Grassroots Coordinator
The National Rifle Association

10:30 – 10:45 Break

10:45 – 12:15 **The Personal Art of Exerting Influence: The ‘Schmooze’**

Speaker: **Deborah Nichols, M.D.**
Government Relations Consultant
Association of Schools of Allied Health Professionals

12:15 – 1:30 Lunch on your own.

1:30 – 2:00 **A How-to Primer for Tracking State and Federal Health Policy on the Internet**

Speaker: **Steve Hirsch**
Program Analyst and Information Manager
Office of Rural Health Policy
Health Resources & Services Administration

Tuesday, June 5, 2000 continued.

2:00 – 3:15

Emerging Policy Challenges: Medicare Drug Benefits

Speaker: **Robert Friedland, Ph.D.**
Director, Center on an Aging Society
Georgetown University

3:15 – 3:30

Break

3:30 – 4:45

Strange Bedfellows: Building a Coalition to Expand Health Coverage

Speaker: **Judy Waxman**
Deputy Executive Director
Families USA

Wednesday, June 6, 2001

Morning

8:00 - 8:50

Session for Graduate Credit Attendees

9:00 – 10:00

Broad Responsibilities: Department of Health and Human Services

Speaker: **John Callahan, Ph.D.**
Former Assistant Secretary
For Management & Budget, DHHS
Clinton Administration

10:00 – 11:00

A Survey of Health Care Issues in the 107th Congress

Speakers: **P.J. Maddox, Ed.D., RN**
Mary Wakefield, Ph.D., RN, FAAN
Director
Center for Health Policy, Research & Ethics
George Mason University

Wednesday, June 6, 2001 continued

11:00 – 11:15 Break

11:15 – 12:00 **The General Accounting Office: Resource to the Congress and the Public**

Speaker: **Janet Heinrich, Ph.D., R.N., FAAN**
Associate Director
Health Financing and Public Health Issues
U.S. General Accounting Office

12:00 – 1:30 Lunch on your own

1:30 – 2:30 **The Health Resources and Services Administration:
The Access Agency**

Speaker: **Neil H. Sampson, M.P.H.**
Deputy Director, Bureau of Health Professions, HRSA

2:30 - 3:30 **The Health Care Financing Administration: Influencing Health Care
Delivery Through Finance and Regulation**

Speaker: **Chester Robinson, D.P.A.**
Director, Provider Billing and Education Group
Health Care Financing Administration

3:30 – 3:45 Break

3:45 – 4:45 **The Agency for Healthcare Quality and Research:
Informing Practice and Policy**

Speaker: **Douglas B. Kamerow, M.D.**
Center for Practice and Technology Assessment
Agency for Healthcare Quality and Research

4:45 – 5:00 Announcements

Thursday, June 7, 2001 at: *U.S. Capitol Hill, Dirksen Senate, Rm. 608*

8:15 - 9:00 **Orientation to the Hill: Mary Wakefield. Ph.D., RN, FAAN**

9:00 – 10:30 **Briefings on Current Health Issues and Strategies
for Influencing Health Policy**

Speakers: **Neleen Eisinger**
Legislative Aide
Senator Kent Conrad (D-ND)

Jim Messina
Chief of Staff
Congresswoman Carolyn McCarthy (D-NY)

Speaker: **Rose Gonzales**
Government Affairs
American Nurses Association

10:30 – 2:30 Congressional Hearings
Office visit to your congressional delegation
Lunch on your own

2:30 – 3:30 Debriefing with Faculty

3:30 – 5:00 **Congressional Perspectives on Health Policy**

Speaker: **The Honorable Tom Davis (R - VA)** (invited)
U.S. House of Representatives

Committee Issues and Process in Health Policy: A View from Hill Staff

Speakers: **Mary Naylor**
Majority Staff Director
Senate Budget Committee

Ted Totman
Deputy Staff Director
Senate Finance Committee

Friday, June 8, 2001

Morning

8:00 – 8:50 **Session for graduate credit attendees**

9:00 – 10:00 **The Civil Service, or the Essential Role of the Bureaucracy**

Speaker: **Jeffrey Human, M.A.**
30-year Civil Service veteran
Former Director, Office of Rural Health Policy, HRSA
Former Deputy Director, Nat'l. Health Service Corps

10:00 – 11:00 **Bioethics in Health Policy: Lessons from the National
Bioethics Advisory Commission**

Speakers: **Eric Meslin, Ph.D.**
Executive Director
National Bioethics Advisory Commission, DHHS

11:00 – 11:15 Break

11:15 – 12:30 **Emerging Policy Challenges in Telehealth**

Speaker: **Dena S. Puskin, Sc.D.**
Director, Office for the Advancement of Telehealth
Health Resources and Services Administration

12:30 – 1:30 Lunch

Friday, June 8, 2001 continued

1:30 – 2:45

Money and Media in Politics

Speaker: **David M. Strauss**
Former Deputy Chief of Staff to Vice President Gore

2:45 – 3:00

Break

3:00 – 3:45

Communicating with the Media (Effectively)

Speaker: **Laurie Boeder**
Communications Director
Office of Senator Kent Conrad (D-ND)

3:45 – 4:00

Institute Evaluation

4:00 – 5:00

Orientation for Internship Participants:
Eileen O'Grady, Ph.D.
Susan Bernstein, M.A.

GMU FACULTY:

Mary Wakefield, Ph.D., RN, FAAN
Stephanie Ferguson, Ph.D., RN, FAAN
Eileen O'Grady, Ph.D., RN, CNP
Sue Bernstein, M.A.

GMU Staff:

Marcia Bearor
Teri Fede